



Jana Rubenstein Percival

JPercivalDesign.com • JanaRubenstein@gmail.com

OBJECTIVE

Provide high quality designs for successful teams.

EDUCATION

UNIVERSITY OF CALIFORNIA SAN DIEGO- SAN DIEGO, CA 2010-2011

Extension Program at the Digital Arts Center

Certificate in Graphic and Web Design

RHODE ISLAND SCHOOL OF DESIGN, PROVIDENCE, RI. 2004-2008

Bachelor of Fine Arts, Apparel Design

RHODE ISLAND SCHOOL OF DESIGN, PROVIDENCE, RI. 2003

Summer Studies, Pre-College Program.

Concentration in Apparel Design.

BELLEVUE COMMUNITY COLLEGE, BELLEVUE, WA. 2005 & 2006

Coursework in Psychology and Cultural Anthropology

WORK EXPERIENCE

WS PUBLISHING GROUP, SAN DIEGO, CA.

GRAPHIC DESIGNER & PROJECT MANAGER 2012-present

Design and illustrate kids, wedding, fitness, and baby books. Also marketing materials for those books and the company in general. Pre-production editing of physical books and corrections/updates for electronically published books. Design wireframes and art for new iOS apps. Manage projects and distribution for Amazon.com account and other websites; including leading customer service.

JPERCIVAL DESIGN, ENCINITAS, CA.

FREELANCE GRAPHIC DESIGNER 2010-present

Website design, advertisements, and general branding for individual clients.

ALLORA CONTEMPORARY MARKETING, ENCINITAS, CA.

GRAPHIC DESIGN INTERN 2011

Designed and implemented style and formatting for slides and a student handbook.

RALPH LAUREN COLLECTION, NEW YORK, NY.

DESIGN INTERN 2008

Arranged boards, sourced materials, assisted artists/designers, filed sketches and tear sheets, and assisted with model fittings. Worked backstage at Fashion Week and performed various administrative duties.

RODARTE, LOS ANGELES, CA.

DESIGN INTERN 2007

Created inspiration collage-style book for the spring 2008 collection and sewed appliqué details for garments. Also, worked on Power Point presentations for potential investors, aided in preparation for meetings with celebrity clientele, and helped with other office tasks.

MICHAEL KORS WOMEN'S COLLECTION, NEW YORK, NY.

DESIGN INTERN 2007

Worked backstage at Fashion Week, assisted with boards, charts, and archives, celebrity projects, research, and technical flats.

SKILLS

COMPUTER: MAC and PC- Adobe Photoshop CS5.5, Adobe Illustrator CS5.5, Adobe Indesign CS5.5, Adobe Dreamweaver CS5.5, Adobe Bridge CS5.5, Adobe Flash CS5.5, Microsoft Word, Power Point, Excel.

GRAPHIC and WEB DESIGN: Photography, branding, logos, ads, mailers, illustration, HTML, CSS

ARTISTIC: Trained in different painting techniques- gouache, watercolor, acrylic. Skilled in fabric rendering and figure drawing.

APPAREL DESIGN: Broad range of skills include sketching and rendering fashion figures, technical flats, pattern-making, draping, sewing, knitting, and tailoring.

PERSONAL: Detail oriented, hard working, self-disciplined, creative, and reliable.